nativ

The Nativ Ecosystem

Whitepaper

February 2025

Harness AI & blockchain to redefine real estate

Contents

1.

Investing in the Nativ platform

The Nativ environment is more than just an avatar-based environment where users interact and play—it's an AI-powered, blockchain-driven digital economy.

Often described as a hypothetical part of the internet or a universal virtual world accessed via virtual and augmented reality, Nativ takes this concept further by integrating AI intelligence with blockchain technology, creating a fully immersive and dynamic ecosystem.

By leveraging AI-driven insights and blockchain-backed security, Nativ redefines virtual economies. Cryptocurrencies have already proven to be a successful store of value, investment vehicle, and medium of exchange. In Nativ, AI-powered agents enhance decision-making, optimise asset management, and create new opportunities for users to earn as they interact and play within the ecosystem.

The global market has seen exponential growth in recent years, yet a gap remains for a high-quality, real-world economy-driven project. At Nativ, we are bridging that gap, delivering an unparalleled virtual real estate and business experience for the modern digital era.

❝

The platform is a trillion-dollar market opportunity. Revenue from virtual gaming worlds could grow to $400 billion in 2025.

Grayscale Bitcoin Trust

❝

The market could be worth trillions, affecting the world in ways we cannot even imagine right now.

Cathie Wood,
CEO of Ark Invest

❝

The investment platform set to become an $8 trillion market in China alone.

Morgan Stanley

❝

We expect the number of global crypto owners to reach 1 billion by the end of 2022.

Crypto Market Sizing, January 2022

2.
Competitor table

The amount of established projects has significantly increased in recent years. This table outlines some relevant projects with similarities to the Nativ project and compares the key elements of each.

| Project Name	Core Purpose	Market Cap ($)	Graphic Quality	Graphic Type	Location	Block Chain	Nativ Competitor
Axie Infinity	Gaming	$3.3 B	Medium	Playful	Fictional Setting	ERC-20	Indirect
Decentraland	Social & Explore	$1.6 B	Low	"Blocky'	Fictional Setting	ERC-20	Indirect
Sandbox	Land	$2.6 B	Low	Lego Low Res	Fictional Setting	ERC-20	Indirect
Defi Kingdom	Gaming NFT's	$93 M	Low	Retro Low Res	Fictional Setting	Harmony DFK	Indirect
Everdome	Land Gaming NFT's	$166 M	High	Realistic	Mars Space	BSC	Yes Direct
Bloktopia	Real Estate	$597 M	High	Realistic Dystopia	Fictional Setting	Polygon	Indirect
Earth 2	Land	$0 M (non crypto project)	N/A	Map only	Real world	N/A	No
Mega Cryptopolis	City builder	$1 M	Low	"Blocky'	Fictional City	ERC-20	No
Next earth	Land	No data	N/A	Map only	Real world	Polygon	Yes Direct
Nativ	Economy & Business based, Land & NFT's	Not yet launched	High	Realistic	Real world	TBC	N/A

3.
Introducing Nativ

Nativ is a pioneering business ecosystem that combines a virtual Earth environment with a blockchain-powered investment platform and thriving economy.

This is the first accessible gateway into the AI-enhanced environment, offering a recognisable virtual environment for users to interact with and a unique intelligent economy that offers multiple methods of long-term and passive income generation.

Nativ's unique virtual economy grows organically as more users engage and interact with the environment. For a small amount, users (known as Nativs) can buy virtual land and locations they recognise to develop, rent or sell. They can open businesses, acquire non-fungible tokens (NFTs) and create a portfolio of digital assets.

These assets can then be used to generate additional Nativ tokens (NTV), which can be reinvested or extracted. AI-driven market insights help users optimise their assets, while blockchain technology ensures secure and transparent transactions. Over time, Nativs can build a digital empire spanning cities, countries, and continents. As the ecosystem evolves, more features within Nativ unlock, resulting in an infinitely adaptive and expanding environment.
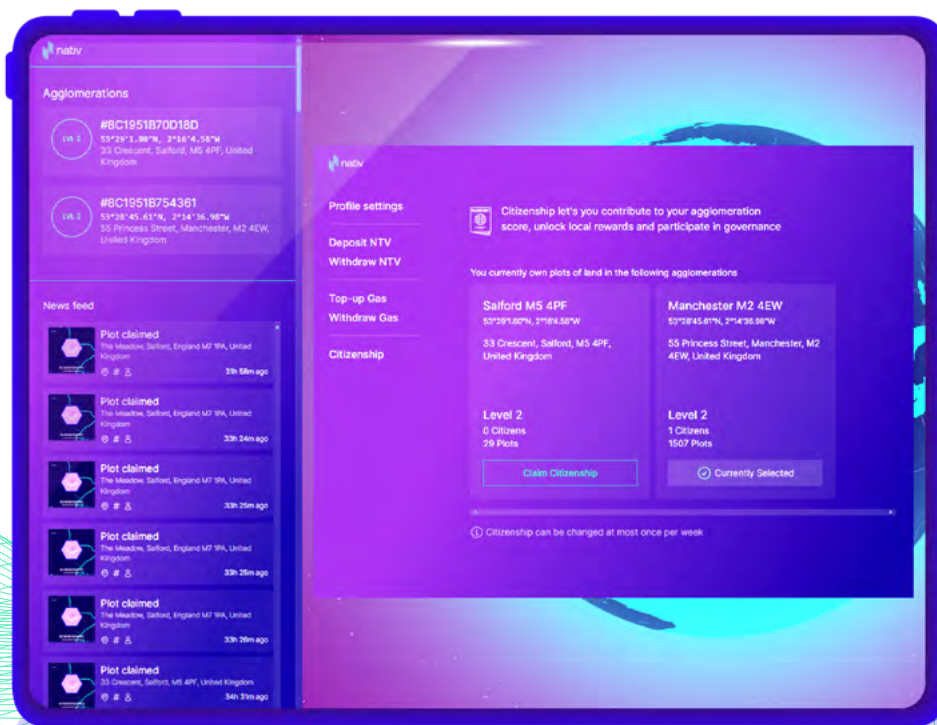
TENSET

Nativ have secured one of the most sought-after collaborations in the industry.

Blockchain solutions specialist Tenset runs one of the top crypto launchpads and NFT marketplaces, boasting a huge number of subscribers, community members and social media followers. This partnership will see the crypto giant provide full end-to-end blockchain solutions to build the Nativ environment. Tenset have been busy behind the scenes building the Nativ project and unlike many other concepts out there, the Nativ environment will be fully built before pre-sale and its subsequent public launch.

"Tenset connects crypto startups with the community and empowers the most promising projects like Nativ with tech support, marketing, and attention of an active community. We are excited to be building this unique project"

Land

Within the Nativ ecosystem, we have subdivided the world's land mass into accessible plots that directly relate to the real-world.

Nativs can buy these plots of land, meaning there is the opportunity for them to buy their entire neighbourhood, favourite landmark or a destination they've always dreamed of travelling to. This is unlike many virtual environments that offer the sale of only fictional locations.

These locations are one of a kind and cannot be replicated. In the Nativ environment, land supply is finite, verifiable, and blockchain-secured. This makes each purchasable plot more prestigious, offering Nativs the opportunity to own something with intrinsic value, historical significance, and real utility.

Land prices are split into tiers depending on their location and utility. Remote desert land does not attract the same price bracket as downtown Manhattan. However, AI-driven market analytics may reveal hidden opportunities—certain plots could contain a natural resource NFT, highly valuable within the Nativ economy.

Plots are priced at an accessible entry point, determined by multiple criteria. Once purchased, the owner is issued a blockchain-backed NFT land deed, ensuring authenticity and security. As land changes hands, the owner sets the future asking price, and the land deed NFT is seamlessly transferred upon sale.

Once you have acquired a plot of land in the platform, you can develop and customise that plot using a library of virtual assets. Your plot can house a dream villa or luxury mansion, or you could build an office, retail space or tourist venue as the platform cycles progresses. AI-powered insights help guide investment strategies, ensuring users maximise the value of their properties.

Developing your plot can allow you to draw further passive income, as each building has its own utility and can be rented out or operated by other players. Construction requires a Development Enterprise NFT, whether that's one you hold yourself or one you rent from another Nativ. This may attract construction costs, depending on the type and size of the building and planning restrictions may apply.

Through strategic land development, Nativs can build a diverse and intelligent portfolio of digital assets, strengthening their position within the expanding AI-powered economy and helping them move further up the leader board.
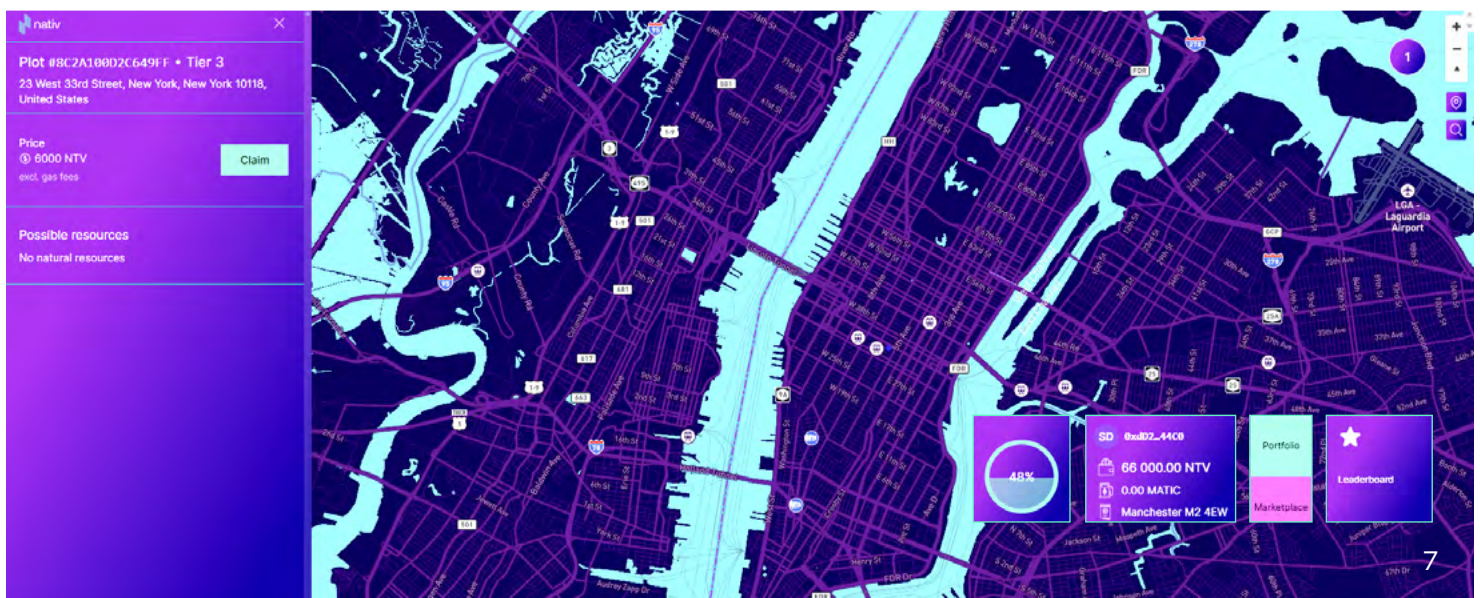
Non-fungible tokens (NFTs)

The Nativ environment doesn't have a typical staking system. Instead, it operates as a uniquely AI-powered and blockchain-driven economy where only land and NFT holders can benefit from the rewards generated.

Unique NFTs allow Nativs to build a digital business empire and participate in our virtual economy, generating AI-optimised passive income which can be reinvested or extracted. In this economy, sophisticated tokenomics and duty help the economic landscape to evolve and develop.

Unique NFTs will be minted which possess true in-platform utility. For example, the Development Enterprise NFT needs to be 'rented' every time someone wants to develop on their land, and the Nativ airline NFT provides a mode of transport for Nativs wanting to access different locations. This generates rewards for the NFT holders, as their utility is used or 'rented' by others.

As well as retaining NFTs to generate passive income, they can also be sold on via the Nativ marketplace, secured by blockchain transparency. Operating in this way creates a true economy which, together with an in-platform duty system, ensures all Nativs reap the rewards.

Nativs ecosystem has 9 NFTs;

- Tier 1 Land
- Tier 2 Land
- Tier 3 Land
- Development Enterprise NFTs
- Transport Services NFT
- Power Plant NFT
- Accommodation NFT
- Factory NFT
- Mine NFT
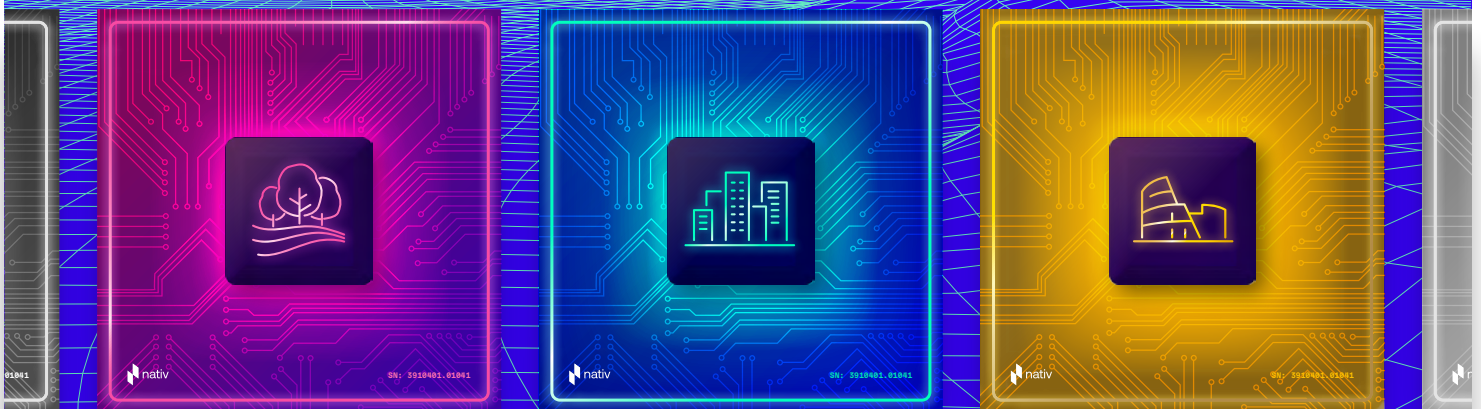
Resources

Our economy functions as a self-sustaining, AI-driven ecosystem where natural resources play a vital role in economic growth.

There are opportunities to explore the Nativ platform by travelling to different locations, unlocking bonuses and incentives along the way. But travelling requires transport, and transport requires fuel. Nativs that own a transport NFT therefore generate income for those with petrol company NTFs as they need to fuel their planes. Similarly, developing land requires blockchain-backed transactions for acquiring materials, reinforcing the real economic utility and passive income potential of resource NFTs.

In cycle 1 the primary resources are Natural Resources, Building Materials and Energy. As the platform progresses through the cycles, new resources will be unlocked in an ever-evolving world and economy.

Natural resources are hidden throughout the virtual Earth environment, creating in-environment energy and utility. Nativs who buy some plots of land will be lucky enough to mint a free NFT for natural resources depending on their chosen location. Although the locations of most resources are hidden, they will mirror resources found in the real world. For example, plots in the Saudi Arabian desert may house a free and highly valuable oil NFT, while remote locations in Algeria may house an ultra-rare gold mine NFT.

Our marketplace

Our integrated digital auction house serves as a secure, blockchain-driven platform for users to buy, sell, and exchange their digital assets.

This includes plots of land, real estate, NFTs and businesses, allowing Nativs to continually enhance their portfolio and generate passive income. The marketplace also enables Nativs to buy, sell, and auction NFTs with blockchain-verified transparency and automated smart contracts, ensuring secure, seamless transactions similar to leading decentralised platforms like OpenSea.

Advertising sales

Nativ expects the platform to attract millions of users in a short space of time. With that in mind, there's likely to be significant interest in advertising space both within the Nativ environment and its social media channels.

The Nativ team is committed to harnessing advertising sales and putting it back into the ecosystem so that all Nativs benefit.

Nativ expects to have a significant reach into crypto-active countries around the world. This will also offer a significant and powerful marketing reach. The Nativ team have a clear strategy to ensure that this income stream is used in the best possible way, rewarding Nativs who engage most with the project.

All advertising revenue generated within the Nativ environment will be used in a blockchain-verified buyback and burn mechanism for NTV tokens, accelerating the rate of deflation. This ensures that the NTV token becomes increasingly scarce, driving long-term value growth through a continuously reducing supply.
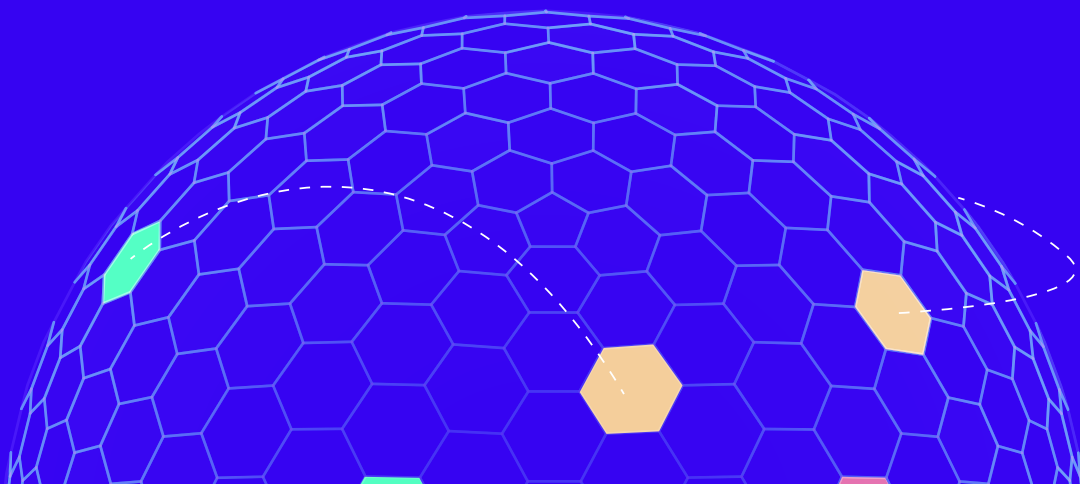
Nativ duty system and deflationary tokenomics

Every transaction made in the marketplace is subject to Nativ duty. This sophisticated system benefits Nativs by generating further income for the economic system.

Each token sale includes a 3% blockchain-verified transaction fee which will be used as follows:

- 1% is shared amongst landowners via a monthly pay-out

- 1% is burnt, allowing token supply to remain deflationary

- 1% is reinvested into the ecosystem to provide continued growth and innovation

Each land or NFT sale includes a 5% transaction fee which will be used as follows:

- 2% is shared amongst landowners via a monthly paid-out

- 2% is burnt, allowing token supply to remain deflationary

- 1% is reinvested into the economy to provide continued growth and innovation

Because the tokenomics are deflationary, tokens will become rarer and more sort-after over time. The Nativ platform will also continue to remain free from inflation and the associated issues we see in the real world.

Additionally, in the future, the Nativ community will have the opportunity to vote on blockchain-governed charitable contributions, directing a portion of transaction fees to impactful, user-selected initiatives.
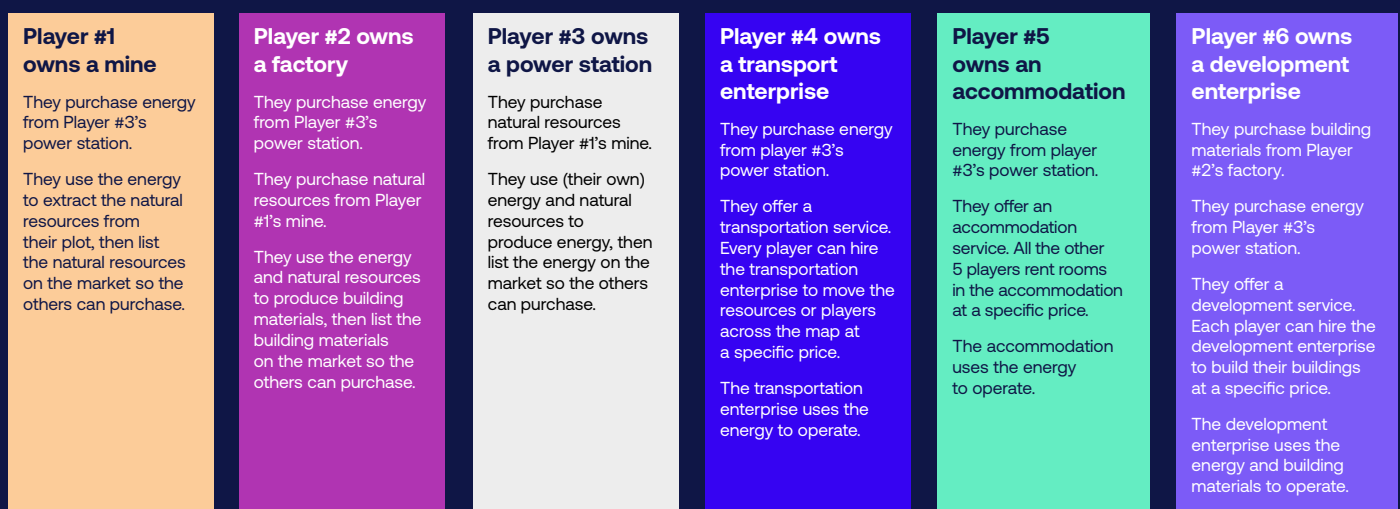
The Nativ Economy

The Nativ economy model ensures there's no need for a typical staking system. Instead, it operates as a self-sustaining, blockchain-powered ecosystem where proceeds are fully generated through engagement.

Below, we've created a visual of how the Nativ economy functions. It illustrates how Nativs who hold land or NFTs can benefit from passive income through others' actions.

Whilst this illustration only captures just a few examples of user actions, the flow of money between Nativs is evident. Rather than releasing and selling locked tokens which results in the token price dropping, engagement generates passive income.

Player #1 owns a mine

They purchase energy from Player #3's power station.

They use the energy to extract the natural resources from their plot, then list the natural resources on the market so the others can purchase.

Player #2 owns a factory

They purchase energy from Player #3's power station.

They purchase natural resources from Player #1's mine.

They use the energy and natural resources to produce building materials, then list the building materials on the market so the others can purchase.

Player #3 owns a power station

They purchase natural resources from Player #1's mine.

They use (their own) energy and natural resources to produce energy, then list the energy on the market so the others can purchase.

Player #4 owns a transport enterprise

They purchase energy from player #3's power station.

They offer a transportation service. Every player can hire the transportation enterprise to move the resources or players across the map at a specific price.

The transportation enterprise uses the energy to operate.

Player #5 owns an accommodation

They purchase energy from player #3's power station.

They offer an accommodation service. All the other 5 players rent rooms in the accommodation at a specific price.

The accommodation uses the energy to operate.

Player #6 owns a development enterprise

They purchase building materials from Player #2's factory.

They purchase energy from Player #3's power station.

They offer a development service. Each player can hire the development enterprise to build their buildings at a specific price.

The development enterprise uses the energy and building materials to operate.

In addition to direct user engagement, Nativ duty is continuously collected as a result of blockchain-verified transactions, ensuring a constant and sustainable flow of value across the economy.

Player #1   Player #2   Player #3   Player #4   Player #5   Player #6
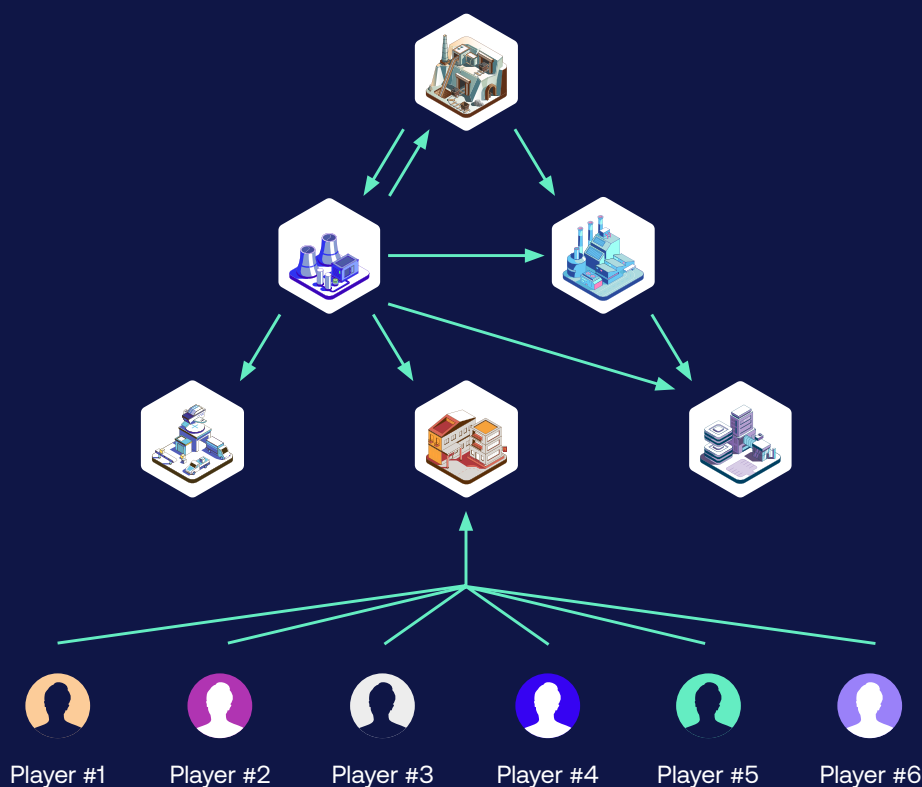
User recognition

The leaderboard allows users to see their progress against other Nativs and understand what they need to do to enhance their position. Those occupying higher positions can help govern the environment and contribute towards decision-making to shape the future of the Nativ platform.

The leader board system uses several factors to create an algorithm that determines leadership positions. These factors include:

- Number of NTV tokens in the Nativ's wallet
- Amount, location, and type of land owned
- Number and rarity of NFTs owned
- Exploration achievements for visiting vatrious locations
- Social accomplishments and social network

- Transaction volume for buying and selling assets
- Political contribution
- Community contribution as identified by developers and project team members
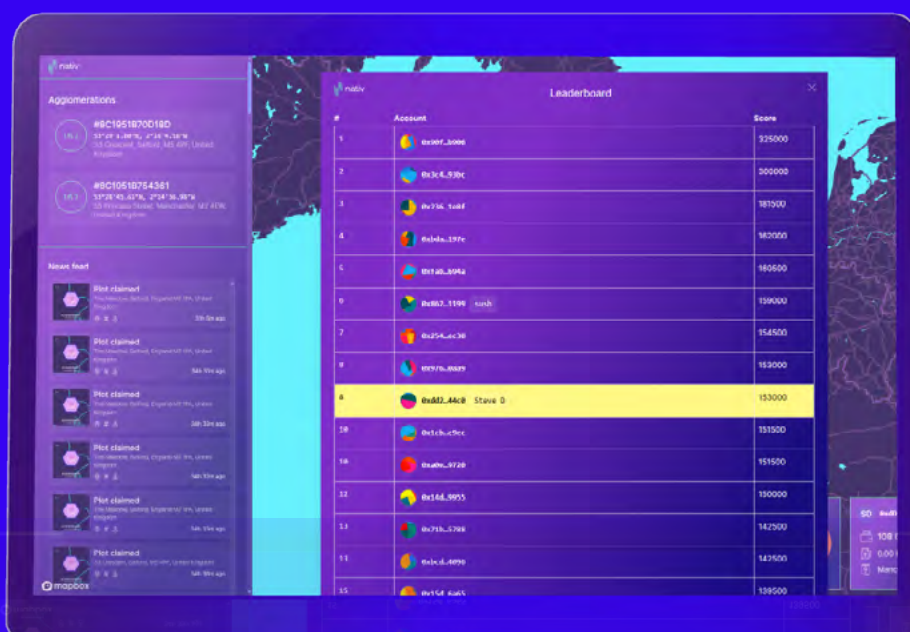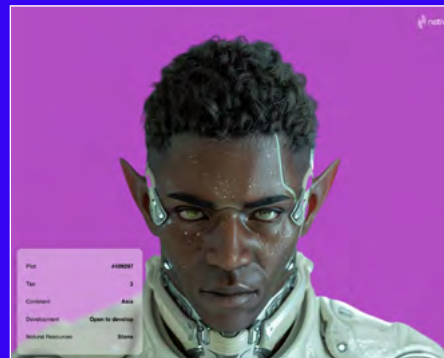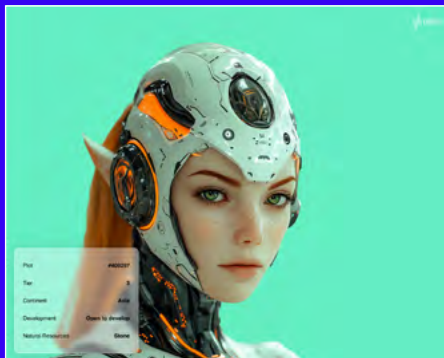
Political system and governance

Nativ is truly decentralised and has a unique governance system, giving the most engaged users the power to manage the environment and make decisions that shape its future.

Leader board positions, based on digital asset portfolios, exploration achievements, social interactions and transaction levels, as well as the geographical location of land and NFTs, determine recognition and powers for Nativs in each region of the Nativ environment. Heavy weightings towards the exploration achievements and social aspects means that all levels of investors have the opportunity to gain political and governance positions, not just those who own a lot of land.

For example, owners of land and real estate in Germany, combined with rare or important NFTs and a large and active social network will be in a good position to receive recognition and powers in Germany.

Each country in the Nativ environment can elect an Executive Officer to represent their region. There are executives for major business areas such as transport, energy, education, and banking. It is these users who can shape the future of the Nativ platform and make decisions which will affect every Nativ.
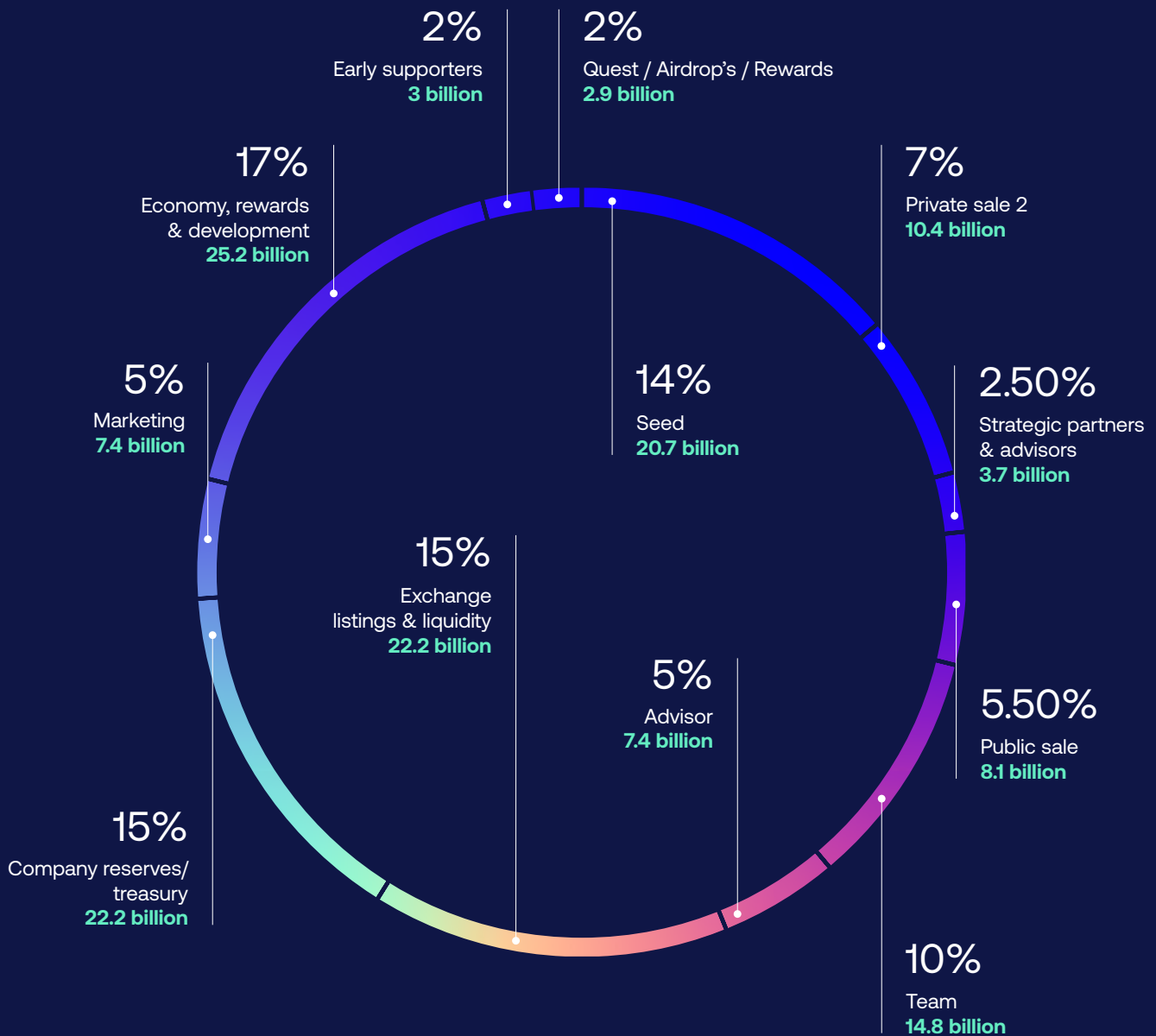
The creators of the project will step down once everything is fully established, making the Nativ environement truly decentralised. From this point on, this virtual world and its ecosystem will be in the hands of the Nativs and their Executive Officers.

4.
Tokenomics

- Token Name: NTV Token

- Total Supply: 148,000,000,000 (148 billion tokens),
  aligned with the 148 million km2 of the worlds land mass

- Token Amount at TGE is 8,954,000,000

- Unlock at TGE is 20% for Private Round, 25% for Strategic
  KOL's and Public (IAO), 15% Liquidity and 10% Quest,
  Airdrops & Rewards. 0% TGE for Seed investors.

2%
Early supporters
3 billion

2%
Quest / Airdrop's / Rewards
2.9 billion

17%
Economy, rewards
& development
25.2 billion

7%
Private sale 2
10.4 billion

5%
Marketing
7.4 billion

14%
Seed
20.7 billion

2.50%
Strategic partners
& advisors
3.7 billion

15%
Exchange
listings & liquidity
22.2 billion

5%
Advisor
7.4 billion

5.50%
Public sale
8.1 billion

15%
Company reserves/
treasury
22.2 billion

10%
Team
14.8 billion

5.
Roadmap

Q2 2023

- ✓ Feasibility & Viability
- ✓ Setting up Legal Entity
- ✓ Market Research
- ✓ Core Team Foundation
- ✓ Securing Strategic Partners

Q3 2023

- ✓ Develop Premium Branding
- ✓ Whitepaper v1
- ✓ Website v1
- ✓ Launch Social Media Channels
- ✓ Commence Nativ environment Blockchain Development

Q4 2023

- ✓ Onboard of Investors & Partners
- ✓ Create Smart Contracts
- ✓ Create Video Trailer
- ✓ Seed Funding
- ✓ Formulating Business Model & Tokenomics

Q1 2024

- ✓ Website v2
- ✓ Formulate Marketing Strategy
- ✓ Expanding Team
- ✓ Finalise Cloud Host Computing Services
- ✓ Alfa Testing for Nativ Demo

Q2 2024

- ✓ Conduct Core Tech Tests
- ✓ Progress Marketing Strategy
- ✓ Influencer Involvement
- ✓ Announce Collaboration

Q1 2025

- ○ Whitelisting Process
- ○ Team Expansion
- ○ First NFT Releases
- ○ NTV Token Pre-Sale
- ○ Publish Smart Contract Audit
- ○ Launch Market Place
- ○ Stage 2 Marketing Push
- ○ Tier 1 CEX Listing & Launch

6.
The project team

The Nativ Project team consists of three founding members, bringing together a wealth of experience and expertise in cryptocurrency, investment, business growth, marketing and technology.

The founding team are complimented by seasoned blockchain and crypto specialists and an array of specialist consultants from various sectors. As the project develops, the team will continue to grow for the benefit of all Nativs.

Clare Hughes, Strategy

Clare has an incredibly successful track-record in business and is a trusted board member for several organisations. Her experience of making strategic decisions and focus on creating value for stakeholders is invaluable for this project.

Steven Donlon, Operations

Steve is an experienced cryptocurrency investor with a deep understanding of the complexities of the market. He has a passion for the digital world and, having capitalised on multiple low cap investment opportunities in the market, he knows what is needed to create something truly unique.

Sushmita DG, Innovation

Sushmita is a certified investment platform expert with the Blockchain Council and her knowledge is at the forefront of innovation in the sector. She has an enviable crypto investment track record.

7.
Security and audit

Security and transparency are at our core, which is why we have designed our smart contracts and Nativ environment to be fully auditable by a recognised, industry-leading third-party audit firm.

8.

What makes us different?

Nativ is unique and differs from other platform concepts in a number of ways:

- This is a unique environment that mirrors a real-world setting. Unlike other environments that are based on fictional settings, outer space or are restricted to just one building or location, the Nativ environemnt allows its users to access and own locations recognised across the world.

- It is an economy-driven project in which land, real estate and NFTs have real utility and income generating capabilities, ensuring continuous blockchain-secured transactions.

- It is the first business-oriented digital economy, integrating AI-driven agents that enhance user interactions and optimise decision-making.

- Nativ features a seamless AI-enhanced marketplace, allowing users to buy, sell, and trade assets effortlessly across both virtual and real-world opportunities.

- Nativ is setting a new standard for property and product marketing, offering virtual billboard promotions, AI-driven ad placements, and dynamic social media outreach. This creates new monetisation opportunities for businesses and landowners.

- The Nativ model does not borrow or use leverage. Its unique virtual economy grows organically and is always free of debt. It is designed in such a way so that the Nativ environment will continue to thrive in the deepest of bear markets.

- It has a unique and interactive 'earn' mechanism. This enables Nativs to generate passive income from land, businesses and NFTs, rather than a traditional staking method whereby users lock away their tokens for a fixed period and lose control of those assets.

- The integrated marketplace ensures ease of transactions within the Nativ economy.

- It is created in high-definition, unlike many of the low -res and more juvenile-looking investment platform environments which are currently on the market.

- Nativ has constantly evolving cycles meaning the environment never stays stagnant – continuous and endless reinvestment to ensure infinite development.

9.
Our app

The Nativ app, which will be available for both Android and iOS users in the future, will provide Nativs with access to their digital portfolio. This will allow users to check their wallet, send and receive NTV tokens and supported cryptocurrencies and view their NFT collection.
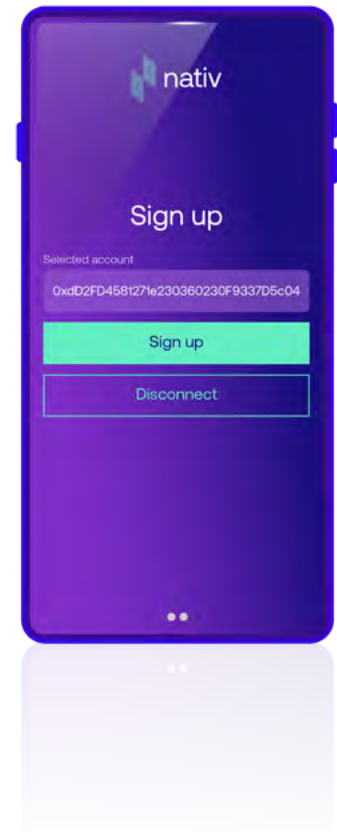
10.
Pre-exchange listing

A seamless launch is critical for the success of the Nativ project. Therefore, the following pre-exchange listing objectives have been created to ensure an effective launch:

- Independent security audit
- Be pre-listed on Coin Market Cap
- Be pre-listed on Coingecko
- Have chart provision on multiple platforms (ideally trading view)
- Launch on both a T1 CEX and DEX(s)
- Establish a full social media presence across multiple platforms

Security and Audit ✓

CoinMarketCap ✓

CoinGecko ✓

TradingView ✓

Tier 1 Exchange Listing ✓

✓

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