The Nativ Ecosystem

Whitepaper

January 2025

Contents

1.
Investing in the Nativ game

The Nativ environment can be so much more than an avatar-based game where users interact and play games.

It is often described as a hypothetical part of the internet, or a universal virtual world that is accessed using virtual and augmented reality headsets. But combining the environment with crypto and blockchain technology adds a whole new dimension to this definition.

Cryptocurrencies have proven to be a successful store of value, investment product and a means of financial exchange. Utilising this technology within an engaging way presents huge opportunities for users to earn whilst interacting and playing in the Nativ environment.

The global game market has grown exponentially in recent years. At Nativ, we have identified a gap in the market where a real-world, high-quality and economy driven/based game project is desired by crypto enthusiasts and that is what we have built.

"

The platform is a trillion-dollar market opportunity. Revenue from virtual gaming worlds could grow to $400 billion in 2025.

Grayscale Bitcoin Trust

"

The market could be worth trillions, affecting the world in ways we cannot even imagine right now.

Cathie Wood,
CEO of Ark Invest

"

The investment platform set to become an $8 trillion market in China alone.

Morgan Stanley

"

We expect the number of global crypto owners to reach 1 billion by the end of 2022.

Crypto Market Sizing, January 2022

2.
Competitor table

The amount of established game projects has significantly increased in recent years. This table outlines some relevant game projects with similarities to the Nativ project and compares the key elements of each.

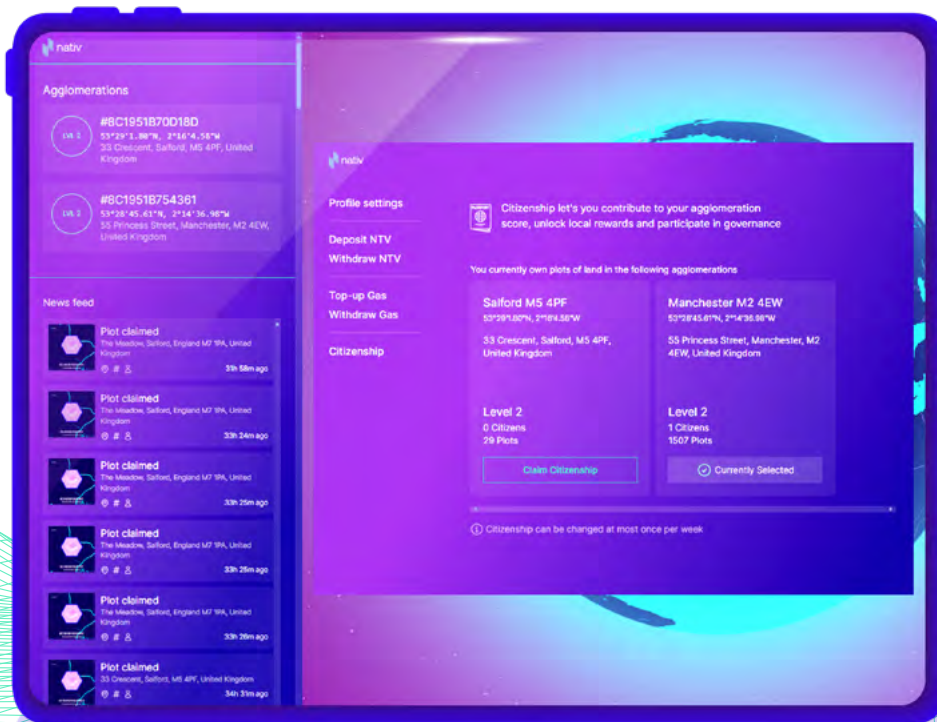| Project Name	Core Purpose	Market Cap ($)	Graphic Quality	Graphic Type	Location	Block Chain	Nativ Competitor
Axie Infinity	Gaming	$3.3 B	Medium	Playful	Fictional Setting	ERC-20	Indirect
Decentraland	Social & Explore	$1.6 B	Low	"Blocky'	Fictional Setting	ERC-20	Indirect
Sandbox	Land	$2.6 B	Low	Lego Low Res	Fictional Setting	ERC-20	Indirect
Defi Kingdom	Gaming NFT's	$93 M	Low	Retro Low Res	Fictional Setting	Harmony DFK	Indirect
Everdome	Land Gaming NFT's	$166 M	High	Realistic	Mars Space	BSC	Yes Direct
Bloktopia	Real Estate	$597 M	High	Realistic Dystopia	Fictional Setting	Polygon	Indirect
Earth 2	Land	$0 M (non crypto project)	N/A	Map only	Real world	N/A	No
Mega Cryptopolis	City builder	$1 M	Low	"Blocky'	Fictional City	ERC-20	No
Next earth	Land	No data	N/A	Map only	Real world	Polygon	Yes Direct
Nativ	Economy & Business based, Land & NFT's	Not yet launched	High	Realistic	Real world	TBC	N/A

3.
Introducing Nativ

Nativ is a pioneering business ecosystem that combines a virtual Earth environment with a simplified investment platform and thriving economy.

This is the first accessible gateway into the environemnt, offering a recognisable virtual environment for users to interact with and a unique virtual economy that offers multiple methods of long-term and passive income generation.

Nativ's unique virtual economy grows organically as more users engage and interact with the environment. For a small amount, users (known as Nativs) can buy virtual land and locations they recognise to develop, rent or sell. They can open businesses, acquire non-fungible tokens (NFTs) and create a portfolio of digital assets.

These assets can then be used to generate additional Nativ tokens (NTV) which can be reinvested or extracted. Over time, Nativs can build a digital empire spanning cities, countries and continents. As the game cycles progress, more features within the Nativ game unlock resulting in an infinitely evolving environment. The true potential of Nativ is endless.

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TENSET

Nativ have secured one of the most sought-after collaborations in the industry.

Blockchain solutions specialist Tenset runs one of the top crypto launchpads and NFT marketplaces, boasting a huge number of subscribers, community members and social media followers. This partnership will see the crypto giant provide full end-to-end blockchain solutions to build the Nativ environment. Tenset have been busy behind the scenes building the Nativ project and unlike many other concepts out there, the Nativ game will be fully built before pre-sale and its subsequent public launch.

"Tenset connects crypto startups with the community and empowers the most promising projects like Nativ with tech support, marketing, and attention of an active community. We are excited to be building this unique project"

Land

Within the Nativ game, we have subdivided the world's land mass into accessible plots that directly relate to the real-world. Nativs can buy these plots of land, meaning there is the opportunity for them to buy their entire neighbourhood, favourite landmark or a destination they've always dreamed of travelling to. This is unlike many virtual environments that offer the sale of only fictional locations.

These locations are one of a kind and cannot be replicated. In the Nativ environment land supply is defined, known and finite. This makes the purchasable land more prestigious, offering Nativs the opportunity to own something with meaning, history and a use case.

Land prices are split into tiers depending on their location and utility. Remote desert land does not attract the same price bracket as downtown Manhattan. However, the less undesirable plots of land may possess a hidden natural resource NFT that has high value to other users in the environment.

Plots are priced at an affordable, accessible rate based on a number of criteria. The owner will then be issued with a unique NFT that serves as a land deed.

Once plots are sold, the owner then determines the future asking price and the land deed NFT is passed on to the new owner once sold.

Once you have acquired a plot of land in the game, you can develop and customise that plot using a library of virtual assets. Your plot can house a dream villa or luxury mansion, or you could build an office, retail space or tourist venue as the game cycles progress.

Developing your plot can allow you to draw further passive income, as each building has its own utility and can be rented out or operated by other players. Construction requires a Development Enterprise NFT, whether that's one you hold yourself or one you rent from another Nativ. This may attract construction costs, depending on the type and size of the building and planning restrictions may apply.

Through land development, Nativs can create a dynamic and diverse portfolio of unique assets. This in turn helps them to move further up the leader board.
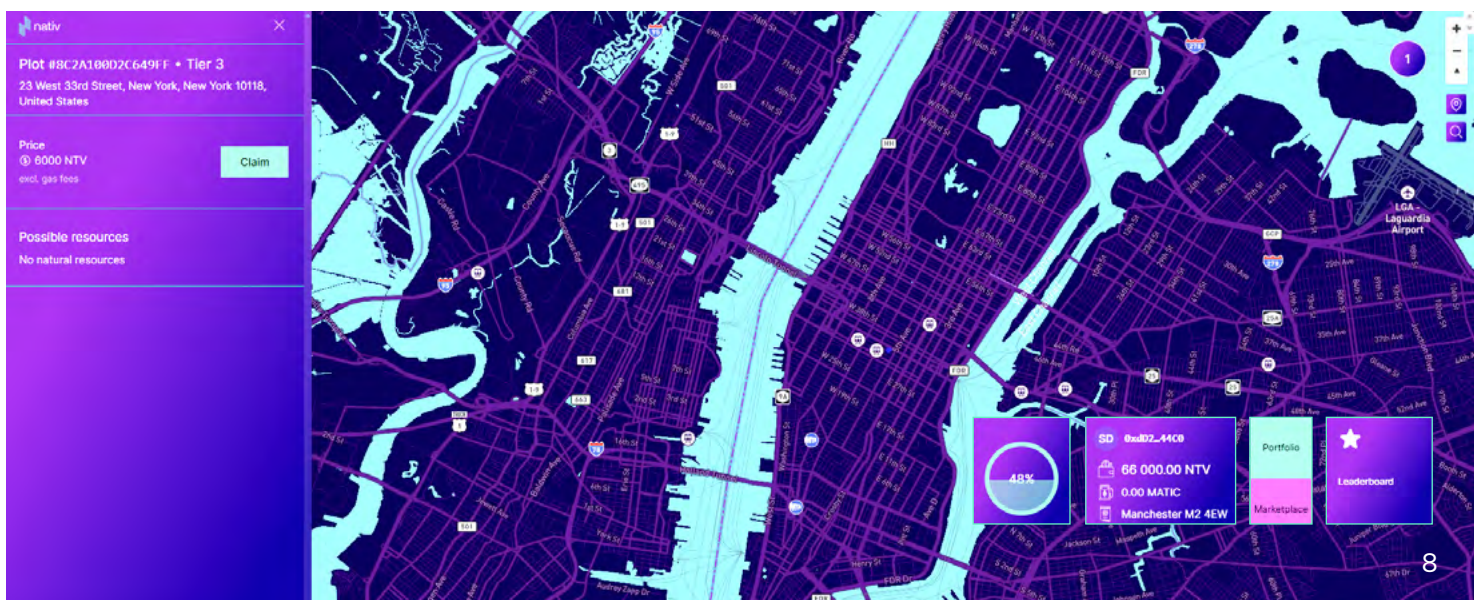
Non-fungible tokens (NFTs)

The Nativ environemnt doesn't have a typical staking system. It's a uniquely programmed economy in which only land and NFT holders can benefit from the rewards which are generated.

Unique NFTs allow Nativs to build a digital business empire and participate in our virtual economy, generating passive income which can be reinvested or extracted. In this economy, sophisticated tokenomics and duty help the economic landscape to evolve and develop.

Unique NFTs will be minted which possess true in-game utility. For example, the Development Enterprise NFT needs to be 'rented' every time someone wants to develop on their land, and the Nativ airline NFT provides a mode of transport for Nativs wanting to access different locations. This generates rewards for the NFT holders, as their utility is used or 'rented' by others.

As well as retaining NFTs to generate passive income, they can also be sold on via the Nativ marketplace. Operating in this way creates a true economy which, together with an in-game duty system, ensures all Nativs reap the rewards.

Nativs ecosystem has 9 NFTs;

• Tier 1 Land

• Tier 2 Land

• Tier 3 Land

• Development Enterprise NFTs

• Transport Services NFT

• Power Plant NFT

• Accommodation NFT

• Factory NFT

• Mine NFT
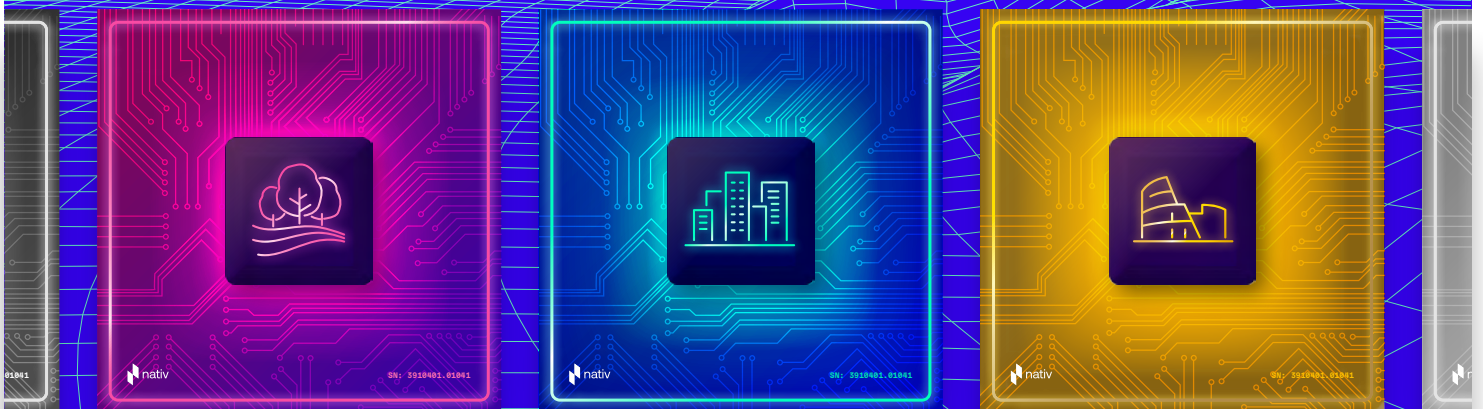
Resources

Our economy requires natural resources to thrive.

There are opportunities to explore the Nativ environement by travelling to different locations, unlocking bonuses and incentives along the way. But travelling requires transport, and transport requires fuel. Nativs that own a transport NFT therefore generate income for those with petrol company NTFs as they need to fuel their planes. Similarly, developing on land requires materials and so on, demonstrating the true utility and income generating capabilities of resource NFTs.

In cycle 1 the primary resources are Natural Resources, Building Materials and Energy. As the game progresses through the cycles, new resources will be unlocked in an ever-evolving world and economy.

Natural resources are hidden throughout the virtual Earth environment, creating in-game energy and utility. Nativs who buy some plots of land will be lucky enough to mint a free NFT for natural resources depending on their chosen location. Although the locations of most resources are hidden, they will mirror resources found in the real world. For example, plots in the Saudi Arabian desert may house a free and highly valuable oil NFT, while remote locations in Algeria may house an ultra-rare gold mine NFT.

Our marketplace

Our integrated digital auction house serves as a dedicated platform for users to buy, sell and exchange their digital assets on.

This includes plots of land, real estate, NFTs and businesses, allowing Nativs to continually enhance their portfolio and generate passive income. The marketplace also allows Nativs to buy, sell, and auction NFTs similar to the opensea.io platform.

Advertising sales

Nativ expects the platform to attract millions of users in a short space of time. With that in mind, there's likely to be significant interest in advertising space both within the Nativ environment and its social media channels.

The Nativ team is committed to harnessing advertising sales and putting it back into the game so that all Nativs benefit.

Nativ expects to have a significant reach into crypto-active countries around the world. This will also offer a significant and powerful marketing reach. The Nativ team have a clear strategy to ensure that this income stream is used in the best possible way, rewarding Nativs who engage most with the project.

All advertising income generated through the Nativ project will be used to buy back and burn NTV tokens, increasing the rate of deflation. This means the NTV token will get scarcer more quickly, generating more value over time through a continuously decreasing supply of tokens. Ultimately, this buy back and burn mechanism will be beneficial to all Nativs.
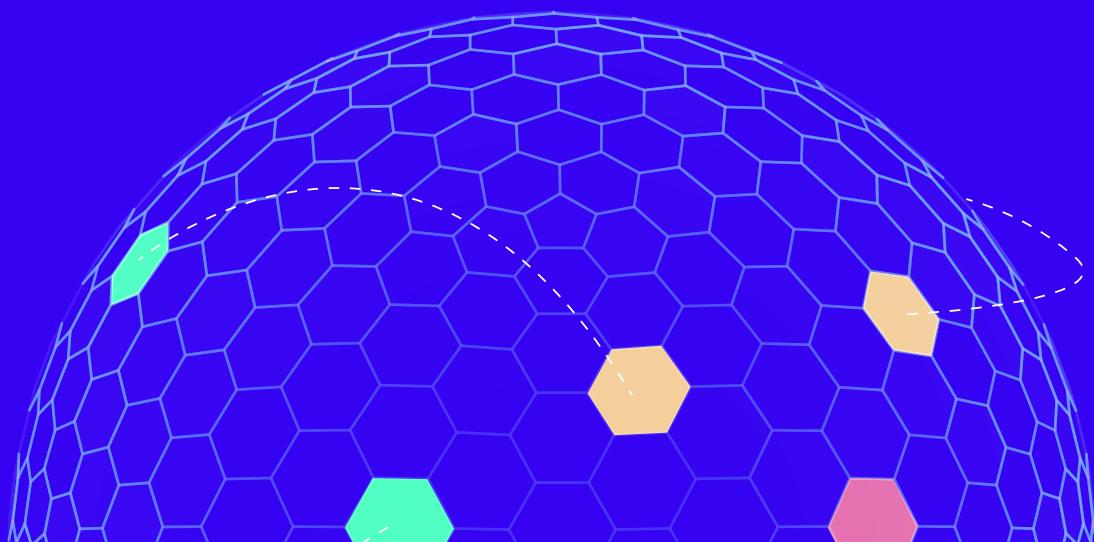
Nativ duty system and deflationary tokenomics

Every transaction made in the marketplace is subject to Nativ duty. This sophisticated system benefits Nativs by generating further income for the economic system.

Each token sale includes a 3% transaction fee which will be used as follows:

- 1% is shared amongst landowners via a monthly pay-out

- 1% is burnt, allowing token supply to remain deflationary

- 1% is reinvested into the ecosystem to provide continued growth and innovation

Each land or NFT sale includes a 5% transaction fee which will be used as follows:

- 2% is shared amongst landowners via a monthly paid-out

- 2% is burnt, allowing token supply to remain deflationary

- 1% is reinvested into the economy to provide continued growth and innovation

Because the tokenomics are deflationary, tokens will become rarer and more sort-after over time. The Nativ game will also continue to remain free from inflation and the associated issues we see in the real world.

Additionally, in the future, the Nativ community will have the opportunity to select charities which will benefit from a percentage of the transaction fees.
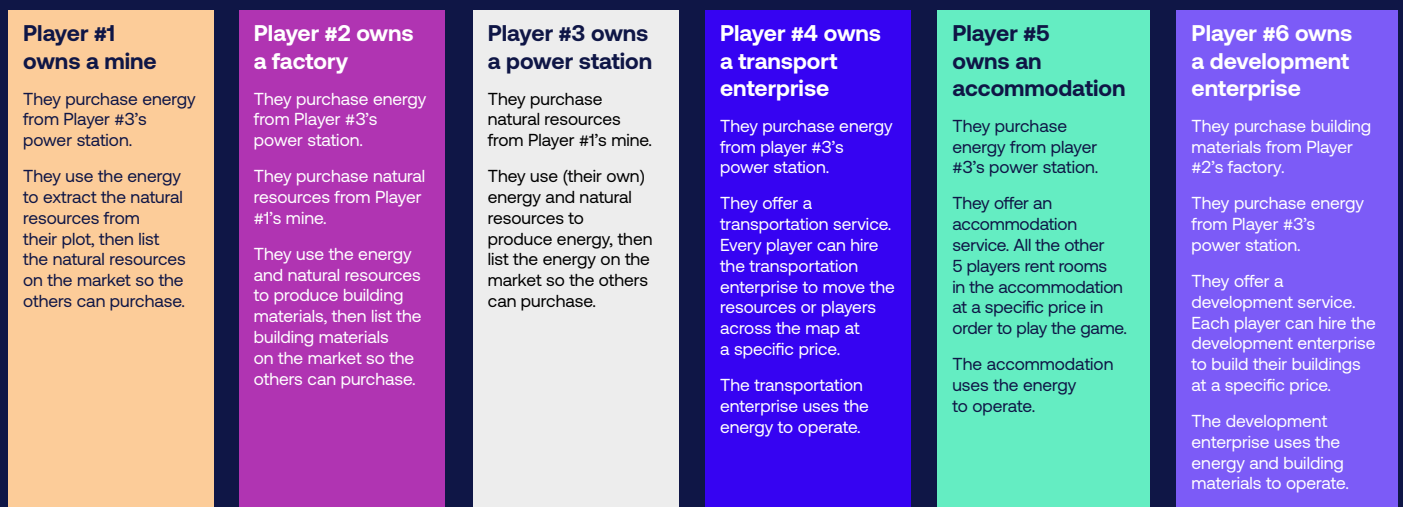
The Nativ Economy

The Nativ economy model ensures there's no need for a typical staking system. Proceeds are fully generated through engagement.

Below, we've created a visual of how the Nativ economy functions. It illustrates how Nativs who hold land or NFTs can benefit from passive income through others' actions.

Whilst this illustration only captures just a few examples of user actions, the flow of money between Nativs is evident. Rather than releasing and selling locked tokens which results in the token price dropping, engagement generates passive income.

Player #1 owns a mine

They purchase energy from Player #3's power station.

They use the energy to extract the natural resources from their plot, then list the natural resources on the market so the others can purchase.

Player #2 owns a factory

They purchase energy from Player #3's power station.

They purchase natural resources from Player #1's mine.

They use the energy and natural resources to produce building materials, then list the building materials on the market so the others can purchase.

Player #3 owns a power station

They purchase natural resources from Player #1's mine.

They use (their own) energy and natural resources to produce energy, then list the energy on the market so the others can purchase.

Player #4 owns a transport enterprise

They purchase energy from player #3's power station.

They offer a transportation service. Every player can hire the transportation enterprise to move the resources or players across the map at a specific price.

The transportation enterprise uses the energy to operate.

Player #5 owns an accommodation

They purchase energy from player #3's power station.

They offer an accommodation service. All the other 5 players rent rooms in the accommodation at a specific price in order to play the game.

The accommodation uses the energy to operate.

Player #6 owns a development enterprise

They purchase building materials from Player #2's factory.

They purchase energy from Player #3's power station.

They offer a development service. Each player can hire the development enterprise to build their buildings at a specific price.

The development enterprise uses the energy and building materials to operate.

In addition to first person user actions and the proceeds generated from that engagement, Nativ duty is continuously collected as a result of other Nativs' actions meaning a constant flow of money throughout the economy

Player #1   Player #2   Player #3   Player #4   Player #5   Player #6
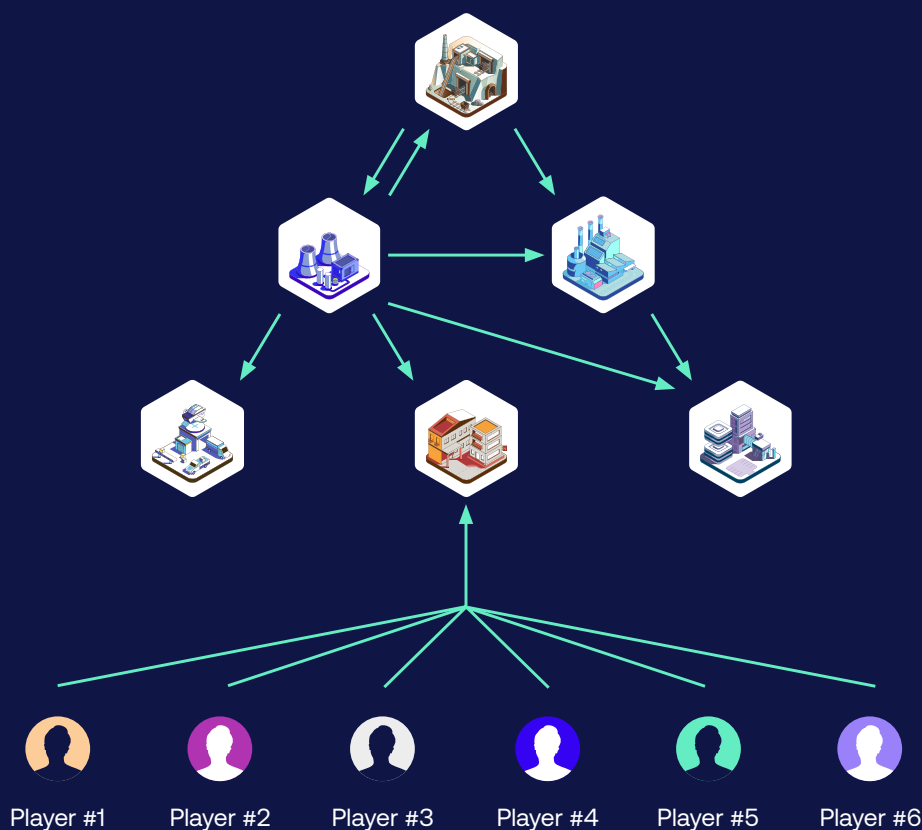
User recognition

The leaderboard allows users to see their progress against other Nativs and understand what they need to do to enhance their position. Those occupying higher positions can help govern the environment and contribute towards decision-making to shape the future of the Nativ platform.

The leader board system uses several factors to create an algorithm that determines leadership positions. These factors include:

- Number of NTV tokens in the Nativ's wallet

- Amount, location, and type of land owned

- Number and rarity of NFTs owned

- Exploration achievements for visiting game locations

- Social accomplishments and social network

- Transaction volume for buying and selling assets

- Political contribution

- Community contribution as identified by developers and project team members
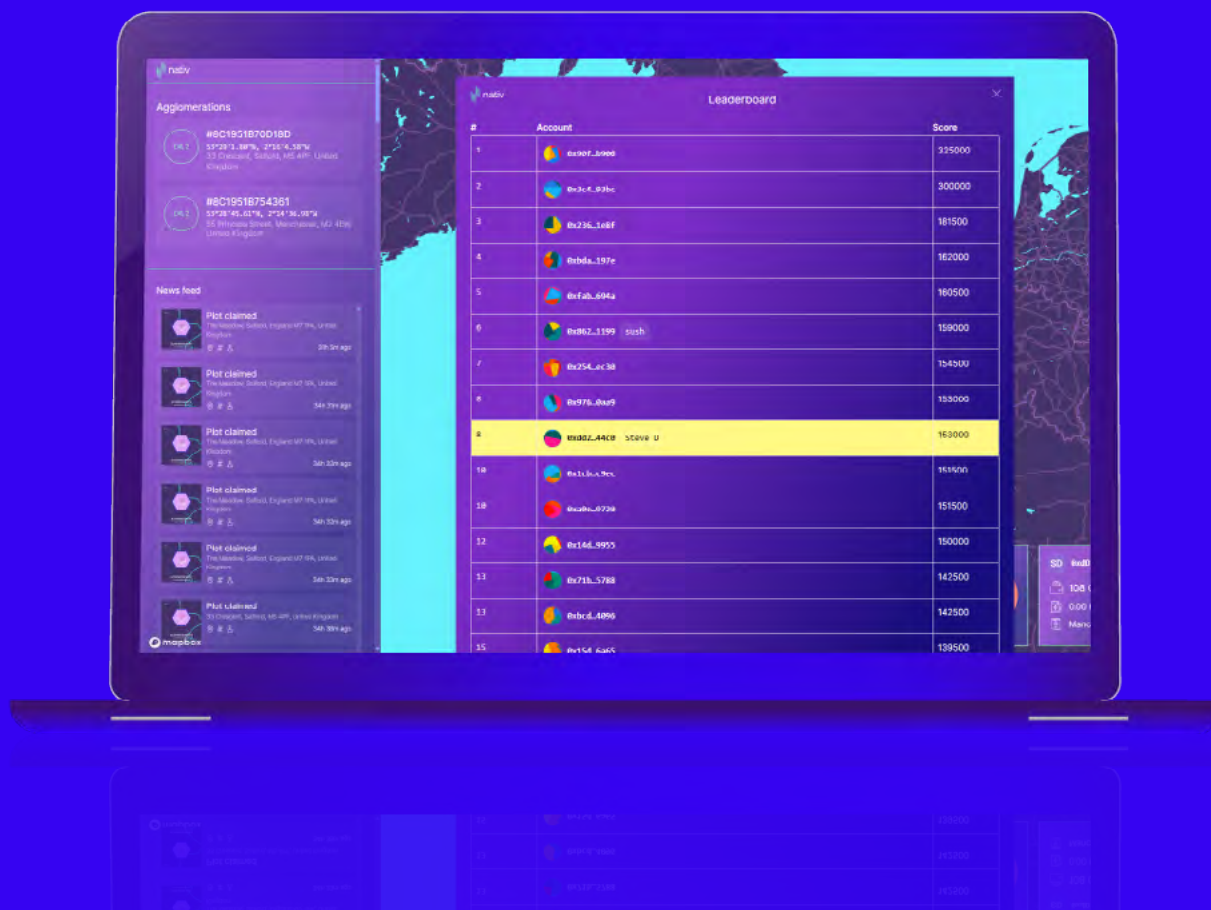
Political system and governance

Nativ is truly decentralised and has a unique governance system, giving the most engaged users the power to manage the environment and make decisions that shape its future.

Leader board positions, based on digital asset portfolios, exploration achievements, social interactions and transaction levels, as well as the geographical location of land and NFTs, determine recognition and powers for Nativs in each region of the Nativ environment. Heavy weightings towards the exploration achievements and social aspects means that all levels of investors have the opportunity to gain political and governance positions, not just those who own a lot of land.

For example, owners of land and real estate in Germany, combined with rare or important NFTs and a large and active social network will be in a good position to receive recognition and powers in Germany.

Each country in the Nativ game can elect an Executive Officer to represent their region. There are executives for major business areas such as transport, energy, education, and banking. It is these users who can shape the future of the Nativ platform and make decisions which will affect every Nativ.
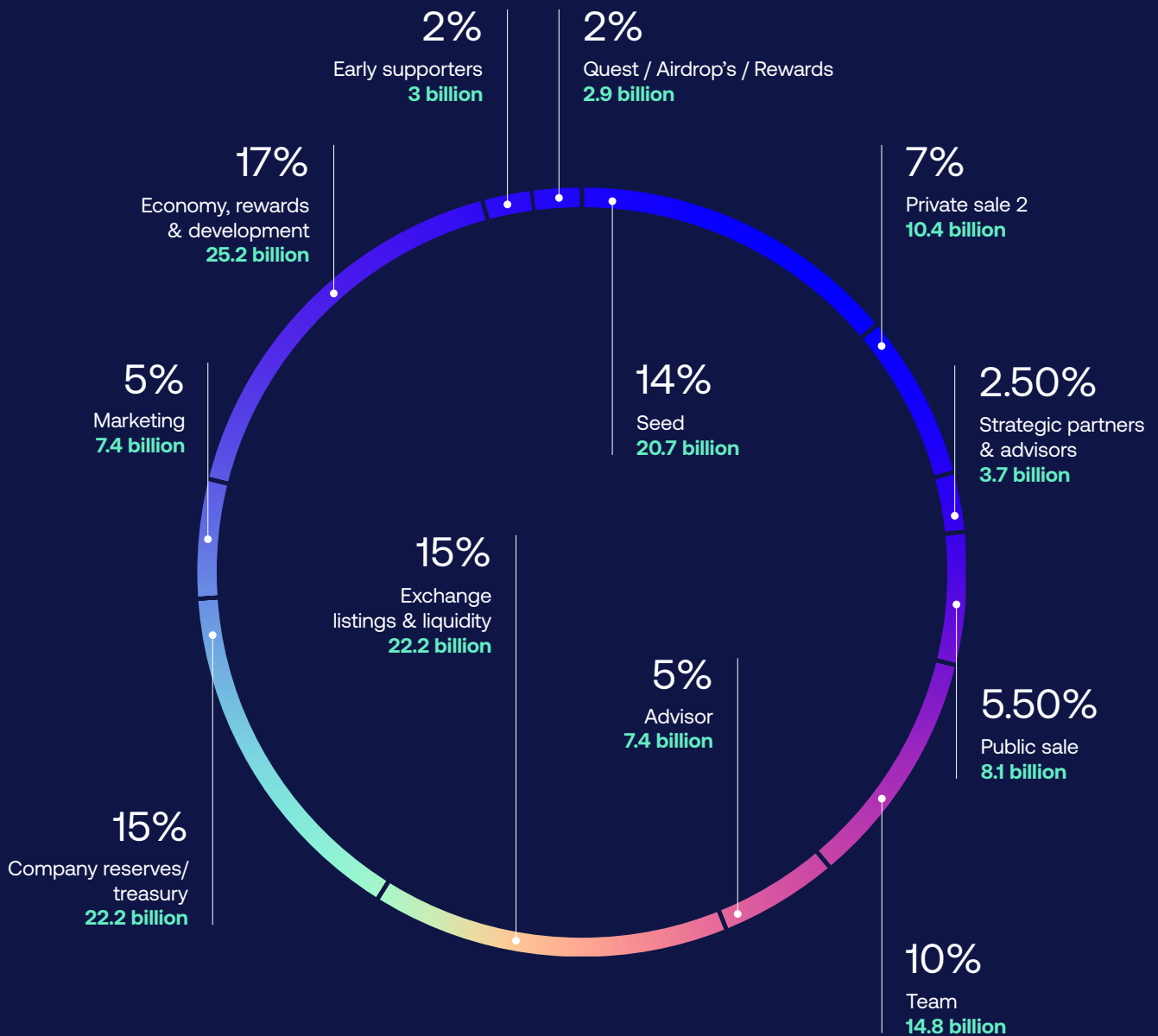
The creators of the project will step down once everything is fully established, making the Nativ environement truly decentralised. From this point on, this virtual world and its ecosystem will be in the hands of the Nativs and their Executive Officers.
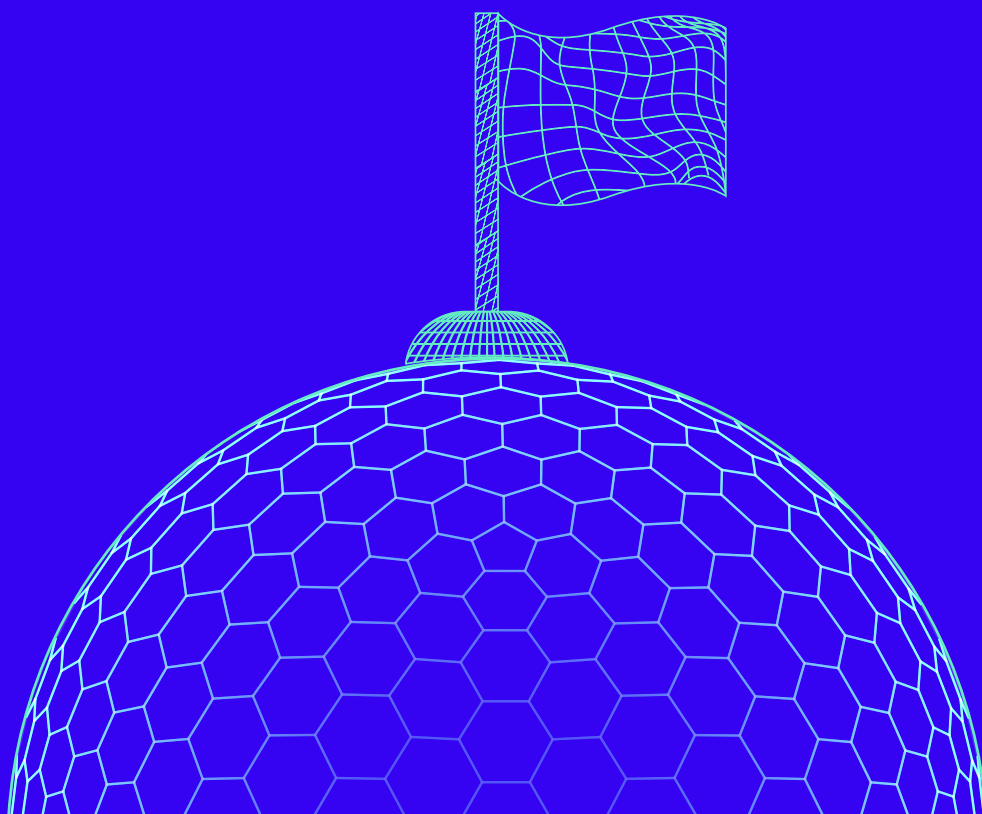
4.
Tokenomics

- Token Name: NTV Token

- Total Supply: 148,000,000,000 (148 billion tokens),
  aligned with the 148 million km2 of the worlds land mass

- Token Amount at TGE is 8,954,000,000

- Unlock at TGE is 20% for Private Round, 25% for Strategic
  KOL's and Public (IAO), 15% Liquidity and 10% Quest,
  Airdrops & Rewards. 0% TGE for Seed investors.

2%
Early supporters
3 billion

2%
Quest / Airdrop's / Rewards
2.9 billion

17%
Economy, rewards
& development
25.2 billion

7%
Private sale 2
10.4 billion

5%
Marketing
7.4 billion

14%
Seed
20.7 billion

2.50%
Strategic partners
& advisors
3.7 billion

15%
Exchange
listings & liquidity
22.2 billion

5%
Advisor
7.4 billion

5.50%
Public sale
8.1 billion

15%
Company reserves/
treasury
22.2 billion

10%
Team
14.8 billion

*Tokenomics are subject to refinement during the design-development phase and will be announced and frozen prior to pre-sale.

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5.

Roadmap

Q2 2023

- ✓ Feasibility & Viability
- ✓ Setting up Legal Entity
- ✓ Market Research
- ✓ Core Team Foundation
- ✓ Securing Strategic Partners

Q3 2023

- ✓ Develop Premium Branding
- ✓ Whitepaper v1
- ✓ Website v1
- ✓ Launch Social Media Channels
- ✓ Commence Nativ environment Blockchain Development

Q4 2023

- ✓ Onboard of Investors & Partners
- ✓ Create Smart Contracts
- ✓ Create Video Trailer
- ✓ Seed Funding
- ✓ Formulating Business Model & Tokenomics

Q1 2024

- ✓ Website v2
- ✓ Formulate Marketing Strategy
- ✓ Expanding Team
- ✓ Finalise Cloud Host Computing Services
- ✓ Alfa Testing for Nativ Demo

Q2 2024

- ✓ Conduct Core Tech Tests
- ✓ Progress Marketing Strategy
- ✓ Influencer Involvement
- ✓ Announce Collaboration

Q1 2025

- ◯ Whitelisting Process
- ◯ Team Expansion
- ◯ First NFT Releases
- ◯ NTV Token Pre-Sale
- ◯ Publish Smart Contract Audit
- ◯ Launch Market Place
- ◯ Stage 2 Marketing Push
- ◯ Tier 1 CEX Listing & Launch

6.
The project team

The Nativ Project team consists of three founding members, bringing together a wealth of experience and expertise in cryptocurrency, investment, business growth, marketing and technology.

The founding team are complimented by seasoned blockchain and crypto specialists and an array of specialist consultants from various sectors. As the project develops, the team will continue to grow for the benefit of all Nativs.

Clare Hughes, Strategy

Clare has an incredibly successful track-record in business and is a trusted board member for several organisations. Her experience of making strategic decisions and focus on creating value for stakeholders is invaluable for this project.

Steven Donlon, Operations

Steve is an experienced cryptocurrency investor with a deep understanding of the complexities of the market. He has a passion for the digital world and, having capitalised on multiple low cap investment opportunities in the market, he knows what is needed to create something truly unique.

Sushmita DG, Innovation

Sushmita is a certified investment platform expert with the Blockchain Council and her knowledge is at the forefront of innovation in the sector. She has an enviable crypto investment track record.

7.
Security and audit

Security and transparency are at our core, which is why we have designed our smart contracts and Nativ game environment to be fully auditable by a recognised, industry-leading third-party audit firm.

CERTIK

8.
What makes us different?

Nativ is unique and differs from other game concepts in a number of ways:

- This is a unique environment that mirrors a real-world setting. Unlike other environments that are based on fictional settings, outer space or are restricted to just one building or location, the Nativ environemnt allows its users to access and own locations recognised across the world.

- It is an economy-driven project in which land, real estate and NFTs have real utility and income generating capabilities, ensuring continuous transactions between users.

- It is the first game project to be business-orientated, encouraging its users to develop a portfolio of assets.

- The Nativ model does not borrow or use leverage. Its unique virtual economy grows organically and is always free of debt. It is designed in such a way so that the Nativ environment will continue to thrive in the deepest of bear markets.

- It has a unique and interactive 'earn' mechanism. This enables Nativs to generate passive income from land, businesses and NFTs, rather than a traditional staking method whereby users lock away their tokens for a fixed period and lose control of those assets.

- The integrated marketplace ensures ease of transactions within the Nativ economy.

- It is created in high-definition, unlike many of the low-res and more juvenile-looking investment platform environments which are currently on the market.

- Nativ has constantly evolving cycles meaning the environment never stays stagnant – continuous and endless reinvestment to ensure infinite development.

9.
Our app

The Nativ app, which will be available for both Android and iOS users in the future, will provide Nativs with access to their digital portfolio. This will allow users to check their wallet, send and receive NTV tokens and supported cryptocurrencies and view their NFT collection.
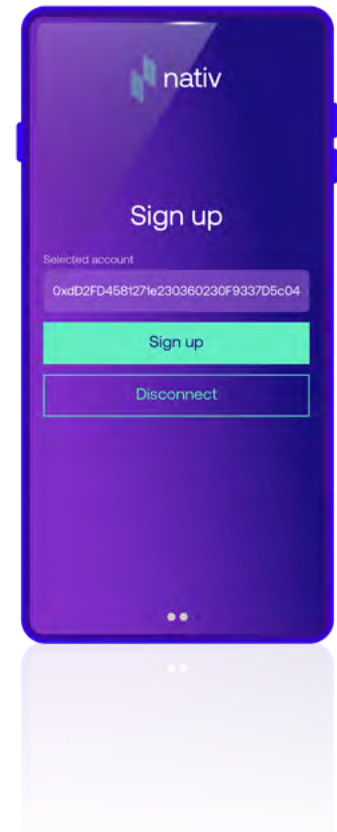
10.
Pre-exchange listing

A seamless launch is critical for the success of the Nativ game project. Therefore, the following pre-exchange listing objectives have been created to ensure an effective launch:

• Independent security audit

• Be pre-listed on Coin Market Cap

• Be pre-listed on Coingecko

• Have chart provision on multiple platforms (ideally trading view)

• Launch on both a T1 CEX and DEX(s)

• Establish a full social media presence across multiple platforms

Security and Audit

CoinMarketCap

CoinGecko

TradingView

Tier 1
Exchange Listing